

FRANCE24.COM received "Official Honoree" distinction for the 11th annual Webby Awards

FRANCE24.COM recognized by Top International Honor for the Web

The Webby Awards, the leading international honor for the Web, today recognized FRANCE24.COM as an Official Honoree, a distinction that recognizes work exhibiting remarkable achievement.

Hailed as the "Oscars of the Internet" by *the New York Times*, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile Websites.

The awards are judged by the International Academy of Digital Arts & Sciences, a global organization that includes David Bowie, Harvey Weinstein, Arianna Huffington, Matt Groening, Jamie Oliver, internet inventor Vinton Cerf, and RealNetworks CEO Rob Glaser.

"The Webby Awards honors the outstanding work that is setting the standards for the Internet," said David-Michel Davies, executive director of The Webby Awards. *"FRANCE24.COM's Official Honoree selection is a testament to the skill, ingenuity, and vision of its creators."*

« We are very pleased to receive this distinction and feature among the winners of the 11th annual Webby Awards. FRANCE24.COM was launched last December 6th and within a mere 4 months had imposed itself on the internet market with a new perspective on international current affairs » declared Stanislas Leridon, France 24's Internet and New Medias Director.

The FRANCE 24 website was created by the FRANCE 24 teams, assisted by LSF Network and Nurun, two international web marketing specialists.

The 11th Annual Webby Awards received a record 8,000 entries from over 60 countries and all 50 states. Out more than 8,000 entries submitted, fewer than 15% received this honor and were deemed an Official Honoree

About France 24

France 24 is the first French international news channel that offers a French perspective on world events. Since December 6th, 2006, France 24 has been broadcasting on a 24/7 basis on two channels, in French and in English, in Europe, the Middle East, Africa and on the east coast of the U.S. An Arabic version is scheduled for the spring of 2007. FRANCE 24 can be accessed via all

media platforms: cable, satellite and DSL media. The website, www.france24.com, is available in three languages (English, French, Arabic).

About LSF Network Group

Founded in 1999, the LSF Network Group is a pioneer in on-line precision marketing. From the very outset, LSF Network's core strength is its ability to continually deliver high-quality traffic to meet or exceed customers' lead generation and web-marketing targets. Working directly with advertisers and with their agencies, we bring qualified leads to our clients through all of the Internet's major distribution channels including an affiliate partner network of hundreds of publishers, search, e-mail and our own web properties which include over 17 million registered users. Today, the LSF Network Group drives high volumes of qualified customer leads for big brands on a pay-for-performance basis. Headquartered in South San Francisco, CA, the LSF Network Group has operations in Europe, India and China. Please visit www.lsfnetwork.com or call (650) 616-3185.

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