

LSF Network, Inc. Selected to Appear on the 2007 Inc. 5,000

NEW YORK, August 23, 2007 – LSF Network, Inc. is pleased to announce that it has been selected to appear on the 2007 Inc. 5,000 list of the fastest-growing private companies in the country. These companies represent the backbone of the U.S. economy.

LSF Network has enjoyed three consecutive years of remarkable growth. Inc. ranked LSF Network No. 63 of all San Francisco Bay Area companies.

The company's global online marketing agency, LSF Interactive, has grown an extraordinary 1,650% during that period thanks to its unique business model. The agency's mission is to deliver high quality customers to its corporate clients by leveraging many different Internet channels that include search engine marketing, email, display advertising, comparison shopping engines, affiliate programs and viral marketing, and do it all on a risk-free pay-for-results only basis.

At the same time, the company's publishing division, LSF Publishing, has been doing impressively well. Its flagship site, LuckySurf.com, has been able to attract and retain approximately 20 million members to date. At 6.7 repeat visits per month on average, LuckySurf enjoys one of the web's highest rates of monthly repeat visits as measured by Nielsen-Netratings.

"We're thrilled to be part of the exclusive club of America's fastest growing companies", commented Daniel Laury, CEO of the LSF Network Group. "If anything, this reward is evidence of the wonderful commitment of our team and great news to our supportive shareholders. We look forward to several other years of tremendous growth fueled by our unique positioning in the online advertising industry."

Methodology

The 2007 Inc. 5000 list measures revenue growth from 2003 through 2006. To qualify, companies had to be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2006, and have had at least \$200,000 in revenue in 2003, and \$2 million in 2006.

About LSF Network, Inc.:

Founded in 1999 and headquartered in San Francisco, LSF Network is a global integrated 90-people media group specialized in performance based online marketing. The company operates a publishing division and an interactive marketing agency.

LSF Publishing operates several advertising-based consumer oriented websites which have consistently ranked amongst the world's most trafficked sites in their categories.

LSF Interactive is a leading integrated web marketing agency that leverages all Internet channels to deliver customers to corporate clients on a pay-for-results only basis. The model offers a risk-free and measurable advertising alternative to companies and CMOs who need to be accountable of their return on investment.

See www.lsfnetwork.com and www.lsfinteractive.com, or contact Kalina Misi kmisi@lsfnetwork.com (650) 616-3190 for additional information.

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